



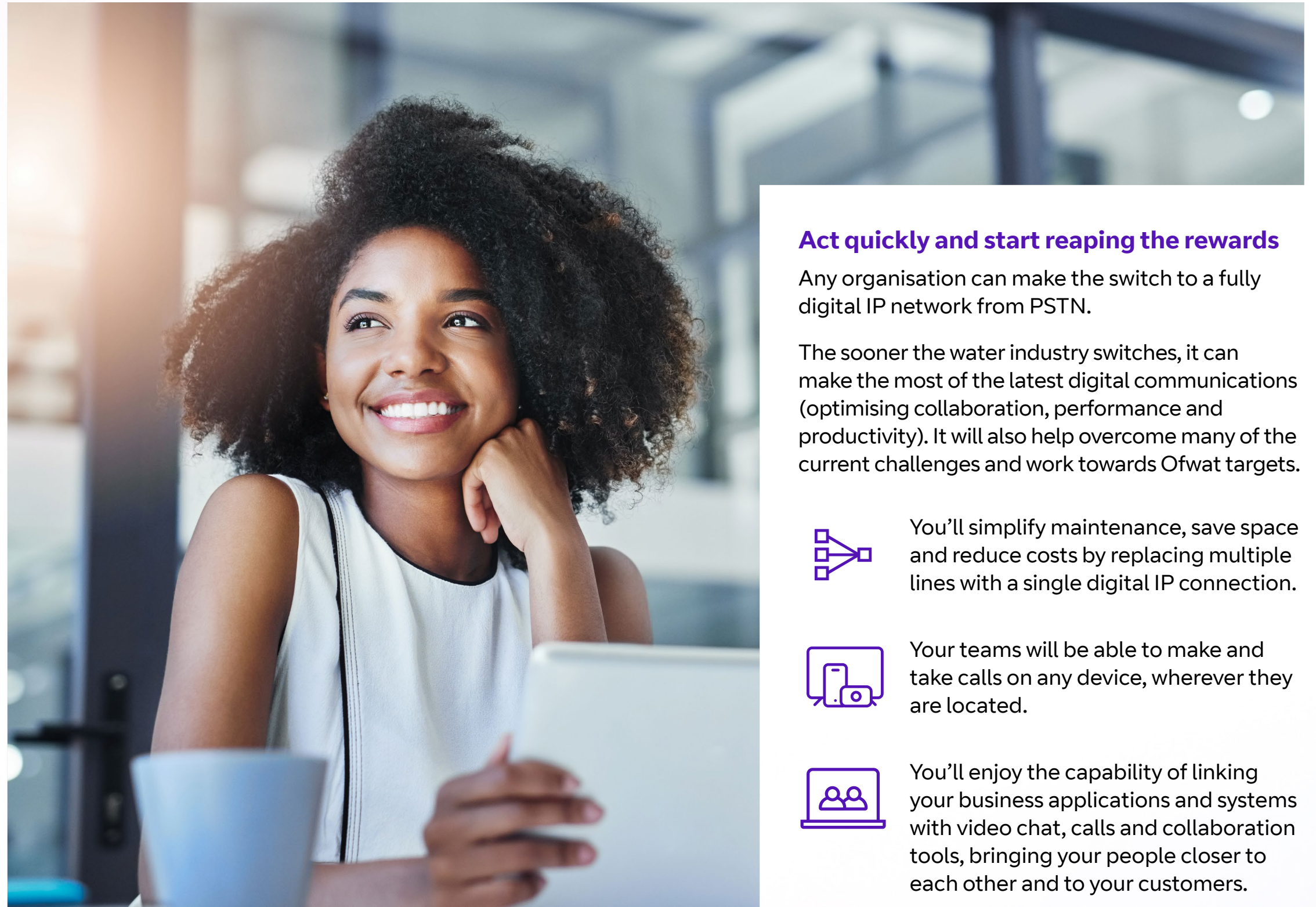
**Make water future-ready.
Switch to IP today.**

Don't hold back digital innovation.

Ageing networks and old protocols are limiting the growth of the UK economy, holding back technological evolution and the spread of digital innovation.

So the UK Government is currently switching off the old analogue PSTN and ISDN service (ending in 2025), because it's increasingly unable to meet the demands of modern communications.

In its place will be new digital phone lines that route calls over Internet Protocol (IP), which Openreach* is currently installing.



Act quickly and start reaping the rewards

Any organisation can make the switch to a fully digital IP network from PSTN.

The sooner the water industry switches, it can make the most of the latest digital communications (optimising collaboration, performance and productivity). It will also help overcome many of the current challenges and work towards Ofwat targets.



You'll simplify maintenance, save space and reduce costs by replacing multiple lines with a single digital IP connection.



Your teams will be able to make and take calls on any device, wherever they are located.



You'll enjoy the capability of linking your business applications and systems with video chat, calls and collaboration tools, bringing your people closer to each other and to your customers.

*Our division that manages the UK's critical communications infrastructure.

Five steps to digital

We've helped lots of organisations successfully switch from PSTN and ISDN to IP. Now, they're not only future-ready, but also already enjoying the many benefits of [cloud-based communications](#).

Here's your five-step IP migration journey

Working closely with you we will:



Plan and carry out the work – Set out the governance, control and scope of the project that will be required and expertly execute the installation.



Uncover your current set up – Upgrading to digital will impact the services running on your PSTN and ISDN lines, so it's vital to track them down.



Identify your technology needs – You need connectivity that's up to the job to meet both today's and future demands, plus the most appropriate devices and applications.



Recommend the best solutions – To ensure you meet your strategic objectives, plus minimise the disruption and maximise the benefits of upgrading to digital.



Engage, educate and excite – We'll not only get your people up to speed on the new system as quickly as possible, but also energise them so they want to use it.

To start the switch today, find out more or get in contact [click here](#)

